



A complete suite of digital services to launch and grow your brand online.

Overview

The goal is to remove the hassle of getting your business online, so you can focus on what excites you. I take care of the parts you don't want to—whether that's setting up domains, branded emails, and SEO while you design your site, finishing tasks you don't have time for, or handling everything for you. With technical expertise in Cybersecurity, Systems Administration, and Technical Architecture, I'm also an artist at heart, able to suggest design ideas, ensure digital cohesion, or manage everything—including original logos and branding. Additional services include app development and API integrations.

Services

1. Platform Consultation & Setup (WordPress, Webflow, Wix, Squarespace, etc.) **£150 – £400**

Determine the best website platform for your business based on your goals, budget, and future plans.

Needs assessment
Platform recommendations and platform tutorial/advice
Hosting & scalability advice (advanced)

2. Domain Acquisition & Registration (www.***.com)** **£40 – £120**

Assistance securing a professional domain name for your brand.

Domain name research & suggestions
Purchase & registration setup
DNS configuration (advanced)

3. Branded E-Mail Configuration (***@yourdomain.com)** **£80 – £200**

Setup of custom email addresses using your domain name to establish credibility if not sorted through platform.

Google Workspace / Microsoft 365 setup
DNS verification
Security configuration (SPF, DKIM, DMARC) (advanced)

4. Web Design & Development **£300 - £2,500 depends on size of site**

Getting your website designed to reflect your brand and engage your audience.

Help with branding, design wireframes and mockups
Content integration and CMS setup (CMS is Squarespace, Wix etc)
Customer interaction, bookings, forms, integration with business
Analytics & form integration

5. SEO Optimisation

£150 – £500

Improving your website's visibility on search engines to drive organic traffic.

Keyword research
On-page SEO (meta, headings, content)
Technical SEO setup
Google Search Console & Analytics integration

6. DNS Cleanup & Security

£80 – £350

Improving the security and stability of your domain configuration.

DNS record audit and cleanup
SSL certificate setup
Email security (SPF, DKIM, DMARC)
HTTPS & security headers configuration

7. App Development

£1,500 – £8,000

Design and build of custom web or mobile applications tailored to your business needs.

Planning & scoping sessions
UI/UX design
Full-stack development
API integrations

8. Retainer (Ongoing Support & Maintenance)

£150 – £500/month

Continuous updates, backups, and support to keep your digital presence running smoothly.

Monthly updates and security patches
Content updates
Technical support

Notes

-  Each service can be purchased individually or bundled into multiple services which will create a single package with a final amount due via invoice.
-  An initial consultation is advised; this can either be a video call or confirmation via e-mail.
-  Any services can be discussed in as much detail as you desire in the consultation.
-  I require 50% up front on receipt of an invoice which will be sent post confirmation of services.
-  Discounts available for first time customers or referrals, can be discussed in initial consultation.
-  All logins to platforms will be sent then deleted from my end if I am creating them.